



Scott Lucas, Principal  
 Agustin Arreola, Assistant Principal  
 Laura Torres-Rogers, Dean

Dear Parent(s);

Are you looking for a way to tell your 6th, 7th or 8th grade student that they are special and you are proud of them? You might be interested in placing a recognition ad in this year's 2020 yearbook! In the future, your child will remember your support through these school years!

Placing a recognition ad in the yearbook is simple! Please send us your favorite photo(s), current or from younger years. By submitting photos, you are stating that **you have the legal rights to these photos**. If not, that means that a studio or company has taken them for you, their insignia is probably on the photograph and it is copyrighted. Therefore, you would need to submit written permission from that source that we may copy their photo(s) or we will not be able to use it in the yearbook. You may submit photos, payment and a composed message on the form below to the DMS office. You may also e-mail your photo(s) and message to: [jparreira@turlock.k12.ca.us](mailto:jparreira@turlock.k12.ca.us) or [bpeterson@turlock.k12.ca.us](mailto:bpeterson@turlock.k12.ca.us). Any emailed photos MUST be a jpg file.

Ad prices are as follows:

1/8 page \$ 75 (1/8 page can include up to a 12-word message)

1/4 page \$130 1/2 page \$195 (1/4 page and larger can include up to a 25-word message)

Full Page \$250

\*Unless other arrangements are made, all ads will be in color. (Excluding photos submitted in black and white.)

When placing an ad consider the size, for example small ads can't accommodate too much text and large ads may leave some blank space, so "plan accordingly". Each ad will be reviewed by the yearbook staff. Please send cash, money order or check with your order. Make the checks payable to Dutcher Middle School. We are able to keep this ad a secret until the yearbook is distributed. Also, if you send a self-addressed, stamped envelope, we will return your photos as soon as possible.

Reserve a space for your recognition ad today! Like the yearbook, your ad will be a permanent memory! Submit your photos, ad order form and payment to the DMS office, in person or by mail, marked ATTENTION: DMS Yearbook Parent Ads, Dutcher Middle School, 1441 Colorado Ave., Turlock, CA 95382. All ads are due by **Friday, February 7, 2020**. Thank you.

Sincerely,

Yearbook Advisors

Beth Peterson [bpeterson@turlock.k12.ca.us](mailto:bpeterson@turlock.k12.ca.us)

John Parreira [jparreira@turlock.k12.ca.us](mailto:jparreira@turlock.k12.ca.us)

**DMS RECOGNITION AD ORDER FORM**

Student Name \_\_\_\_\_ Grade \_\_\_\_ Please keep this ad a secret from my student - Yes / No  
 Parent Name \_\_\_\_\_ Email \_\_\_\_\_ Phone contact \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_ Zip \_\_\_\_\_

Enclosed: Ad \$ \_\_\_\_\_ Ad Size \_\_\_\_\_ Check # \_\_\_\_\_ Include a stamped, self-addressed envelope for the return of your photo(s). Number of photos submitted in this order are: \_\_\_\_\_ Pictures were submitted electronically: yes / no

Message: (12 words for an eighth of a page – 25 words for quarter page or larger)

