



Turlock Unified School District
Learning Today...Leading Tomorrow

Marvin A. Dutcher Middle School
1441 Colorado Avenue
Turlock CA 95380-2709
(209) 667-8817 FAX: (209) 667-1332

Scott Lucas, Principal
Agustin Arreola, Assistant Principal
Laura Torres-Rogers, Dean of Students

Dear Parent(s);

Are you interested in placing a recognition ad in this year's 2021 yearbook? Placing a recognition ad in the yearbook is simple!

Please send us your favorite photo(s), current or from younger years. By submitting these photos you are stating that **you have the legal rights** to these photos. If not, that means that a studio or company has taken them for you, their insignia is probably on the photograph and it is copyrighted. Therefore, you would need to submit written permission from that source that we may copy their photo(s) or we will not be able to use it in the yearbook. You may submit photos, payment, and a composed message on the form below to the DMS office. You may also e-mail your photo(s) and message to jparreira@turlock.k12.ca.us or bpeterson@turlock.k12.ca.us. **Any emailed photos MUST be a jpg file.**

Ad prices are as follows:

1/8 page	\$ 75	(1/8 page can include up to a 12-word message)
1/4 page	\$130	
1/2 page	\$195	(1/4 page and larger can include up to a 25-word message)
Full Page	\$250	

***Unless other arrangements are made, all ads will be in color. (Excluding photos submitted in black and white.)**

When placing an ad consider the size, for example, small ads can not accommodate too much text and large ads may leave some blank space, so "plan accordingly". Each ad will be reviewed by the yearbook staff. Please send cash, money order, or check with your order. Make the checks payable to Dutcher Middle School. Also, if you send a self-addressed, stamped envelope, we will return your photos as soon as possible.

Reserve a space for your recognition ad today! Like the yearbook, your ad will be a permanent memory! Submit your photos, ad order form, and payment to the DMS office, in person or by mail, marked ATTENTION: DMS Yearbook Parent Ads, Dutcher Middle School, 1441 Colorado Ave., Turlock, CA 95382. **All ads are due by Friday, March 12 .** Thank you.

Sincerely,

Yearbook Advisors

Beth Peterson bpeterson@turlock.k12.ca.us John Parreira jparreira@turlock.k12.ca.us

DMS RECOGNITION AD ORDER FORM

Student Name _____

Grade ____

Name _____

Phone _____ Email _____

Address _____ City _____ State ____ Zip _____

Please keep this ad a secret from my student. Yes No

Enclosed: Ad \$ _____ Ad Size _____ Check # _____

Include a stamped, self-addressed envelope for the return of your photo(s).

Number of photos submitted in this order are: _____

Pictures were submitted electronically: yes no

Message: (12 words for an eighth of a page – 25 words for quarter page or larger)